







Located in the heart of Austin, the Bullock Texas State History Museum is a premier theater venue.

Host your guests in one of our versatile, state-of-the-art theaters for a truly unique and memorable event. The Bullock Museum's IMAX® Theatre and Texas Spirit Theater are perfect for product launches, private film screenings, live-streaming events, conference presentations, panel discussions, musical performances, and more. The Museum is fully ADA accessible, includes easy access for vans and buses, and features an on-site parking garage.

IMAX® is a registered trademark of IMAX Corporation.









The Texas Spirit Theater is a multisensory special effects theater that immerses visitors in the film with crackling lightning, pounding rain, and a few other surprises.

The theater's three screens are set behind a generously sized stage that can be customized for film screenings, presentations, and live music. In-house shows include *Star of Destiny*, a 16-minute overview of Texas history, and *Shipwrecked*, a 26-minute, live-action reenactment of the story of *La Belle*. The Texas Spirit Theater can seat 190 guests.



TEXAS SPIRIT THEATER RATES

THE STAR OF DESTINY OR SHIPWRECKED	\$1,800
MULTIMEDIA PRESENTATION	\$2,500
PERFORMANCE	\$3,500
CUSTOM SETUP	*SEE CUSTOM SETUP ESTIMATE*
GENERAL INFO	CAPACITY: 190 SEATED A reduced rate is available for adding on screenings of Star of Destiny or Shipwrecked to an existing rental of another event space. Texas Spirit Theater is available for rentals after 6:00 pm. Daytime availability is subject to approval. Food and beverages are permitted in the theater with prior approval from event staff. Rehearsal time can be arranged in advance for \$150 per hour, subject to theater availability. Additional staff, \$500 per person, determined by Theaters staff.

Event Security

The Bullock Museum requires most events to have security provided by Texas Department of Public Safety Security, at a rate of \$95/hour per officer, with a 4.5-hour minimum.

For more information please contact the Events Department at Events@TheStoryofTexas.com.

All theater rentals subject to availability.

The Bullock Museum offers a 20% discount on rentals for 501(c)(3) nonprofit organizations, and government agencies.

All pricing is based on a four-hour minimum. Additional costs apply for rentals exceeding four hours.









The Bullock Museum's IMAX® Theatre is home to the biggest screen in Texas!

The theater's six story high screen, laser projection system and immersive 12-channel sound provide a state-of-the-art experience for movie lovers of all ages. With 329 comfortable theater seats, the Bullock IMAX Theatre is perfect for private film screenings, corporate product launches, and multimedia presentations. Our expert technical staff will ensure your event runs smoothly. Custom concessions, catering, and more can be added to make the experience truly unique.



IMAX THEATRE RATES

SUNDAY-THURSDAY			
	FEATURE FILM	NON-FEATURE FILM	
DAYTIME	\$6,000	\$4,500	
EVENING	\$6,500	\$5,500	

FRIDAY-SATURDAY		
	FEATURE FILM	NON-FEATURE FILM
WEEKEND	\$7,000	\$6,000

STUDIO RATE	\$5,000 (Studio Rate does not include DCP Fees)
GENERAL INFO	CAPACITY: 329 SEATED PPT Wireless Mic Add-on: \$150 (1-4 mics) Media Add-on: \$150 Discounts not applicable to IMAX

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SERVICE PARTNERS

The Bullock Texas State History Museum has designated service providers for Catering and Audio/Visual needs. All applicable services must be handled by one of the partners listed below.

CATERING	ROSEMARY'S CATERING	Rachel Sommer	(512) 840-6480 sales@therkgroup.com
	STERLING EVENTS	Emily Vidal	(512) 261-0142 sales@sterlingeventsaustin.com
A/V	ATOMIC PICNIC	Daniel Kuehm	(512) 385-4757 dkuehm@atomicpicnic.com atomicpicnic.com
	ATX EVENT SYSTEMS	Lauren Schumacher	(512) 827-3612 lauren@atxes.com atxeventsystems.com
	IDEAL PRODUCTIONS	Eric Hansen	(512) 628-1154 ehansen@idealproductions.com idealproductions.com
	SPACECRAFT ENTERTAINMENT	Jeff Hudson	(512) 774-4509 info@spacecraftentertainment.com spacecraftentertainment.com

Contact

These service providers have been selected by the Museum to enhance your event. Please contact Events@TheStoryofTexas.com with any questions.

All arrangements for Catering and Audio/Visual services are to be contracted directly between the Client and Provider.

In the event that the Museum's Preferred Providers are unable to provide or decline to provide the service required by Client, the Museum may approve the use of an outside provider.



THEATERS FAQ

How do I book the theaters at the Museum?

To inquire about availability, please email **Events@TheStoryofTexas.com**. The Texas Spirit Theater and IMAX are available for rent alone or in conjunction with the rental of another event space.

When can I book the Texas Spirit Theater?

The Texas Spirit Theater is available for rental after 6:00 pm. Daytime availability is subject to approval.

When can I book the IMAX Theatre?

The IMAX Theatre can be rented in four-hour blocks of time. Availability is dependent on currently scheduled features and tickets sold. Please inquire for specific availability.

Please note that we are not able to accommodate private theatre buyouts on opening weekends of feature films.

When can we start setting up?

For evening rentals, access time begins at 4:30 pm. For daytime rentals, access time will be determined by Events Staff.

What services are included?

Our theater rental rates include a four-hour time frame, an on-site Museum Event Coordinator, and an in-house Theaters Team Member.

What can we show?

The Texas Spirit Theater can show screenings of the *Star of Destiny* and *Shipwrecked*, Bullock Films originals. The Texas Spirit Theater can also show multimedia presentations, live performances, and panel discussions.

The IMAX Theatre can show screenings of our current feature films and documentaries, or your own media. The space is also great for private film screenings, product launches, and multimedia presentations.

Are discounts available?

A 20% discount is available for nonprofit organizations, local state and government entities, and University of Texas clients. The discount is only applicable for Texas Spirit Theater rentals booked Sunday through Thursday.

Do we need insurance to book the theaters?

Yes, the Museum requires all private clients to provide a certificate of liability insurance with the Museum named as additional insured at least 30 days prior to the event.

What if I need to reschedule or cancel my event?

The Museum allows clients to reschedule an event up to 30 days prior to the contracted event date. Within 30 days of the event date, there is a \$250 rescheduling fee, and the date change must be approved by the Museum Event Staff.

Cancellations 90 days or more prior to the contracted event date are eligible for a deposit refund. Within 90 days, canceling will result in the forfeiture of the deposit.

Can we use our own equipment?

The Museum allows clients to use personal AV equipment in the Texas Spirit Theater for an additional \$500 fee.

Can we use an outside AV vendor?

Yes, the Museum allows the use of outside AV vendors from our preferred AV provider list.

Can we rehearse in the Theaters?

Concert or custom rentals in the Texas Spirit Theater include a two-hour rehearsal with prior coordination through Events and Theaters Staff. Additional rehearsal time can be arranged in advance for \$150 per hour and is subject to theater availability.

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THEATERS FAQ

Can we eat or drink in the theaters?

Yes, food and beverages are permitted in the theaters with prior approval from Event Staff. All food and beverage services must be provided by the Museum's concessions or our designated caterer.

Can merchandise be sold at an event?

Any sale of merchandise is not permitted on Museum property. With prior coordination, the Museum Store can remain open during an event for an additional cost, subject to approval.

Does the Museum have parking?

Daytime parking for event attendees is available in the Museum garage at the daily rate posted on the garage entrance and on the website.

Parking is subject to availability and capacity.

I lost something at an event held at the Museum. How do I get it back?

Please email us at **Events@TheStoryofTexas.com** and we can check to see if the item was turned in. Lost items can be picked up with Visitor Services in the Museum or IMAX lobby during normal business hours.

