This Light of Ours Image 92 (00:32)

Maria Varela: The image of the Black Panther on the ballot as I understand it was first drafted up by a young high school person. And then one of our SNCC staff people kind of tweaked it and refined it. And again, because the Republican party had an elephant and the Democratic party in Alabama had the rooster, a white rooster, the youth of the Black Panther was a clear symbol for people, regardless of the level of their reading and writing skills.