

## FOR IMMEDIATE RELEASE MEDIA CONTACT

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## Explore musical roots, storytelling traditions, and more during Spring Break at the Bullock

Drop-in family activities and workshops March 13 - 17

**MARCH 10, 2017 (AUSTIN, TX)** — During the week of Spring Break, March 13 - 17, the Bullock Texas State History Museum will offer daily activities for children and families, as well as two immersive exhibits celebrating the life and career of Stevie Ray Vaughan and the history of the modern music festival. The new live-action retelling of Disney's <u>Beauty & the Beast</u> also opens in the museum's Laser IMAX theatre with screenings beginning Thursday, March 16.

Spring Break at the Bullock will offer a week of family activities and workshops exploring musical roots and storytelling traditions. Visitors can drop in anytime between 10 a.m. and noon all week to enjoy a variety of programs perfect for kids and their adult companions, from hands-on activities to storytimes. Also offered will be more in-depth workshops that explore music and storytelling. All programs are free for members or with exhibition admission.

<u>Pride & Joy: The Texas Blues of Stevie Ray Vaughan</u> curated by the GRAMMY Museum® at L.A. LIVE, is on view in the museum's Herzstein Gallery and highlights the life and career of the iconic musician with artifacts such as exclusive concert footage, handwritten lyrics, stage outfits, poignant family photographs, and his famed "Number One" Fender Stratocaster guitar. Vaughan's older brother, Jimmie Vaughan, serves as guest curator for the interactive exhibit making its final and only stop in Texas.

Common Ground: The Music Festival Experience, based on the collections of the Rock and Roll Hall of Fame and Museum in Cleveland, OH, offers an immersive and engaging look at the music festival and how it is inextricably linked with music's powerful cultural impact around the globe. Six thematic sections take visitors on a musical journey from the birth of the modern music festival to the festival



Enjoy a variety of family programs during Spring Break at the Bullock, including hands-on activities, storytimes, and workshops that explore music and storytelling. Drop in anytime between 10am - noon Monday through Friday this week. FREE for members or with exhibit admission.

as a destination and a staple of the live concert scene with rare artifacts and video of live performances.

The museum's two theaters offer daily screenings that allow visitors of all ages to discover history, science and culture through film. The Bullock Museum provides the only IMAX® with Laser film experience in the state on the biggest screen in Texas. For a truly enchanting moviegoing experience, Disney's *Beauty and The Beast* opens with an early screening in both 2D and 3D on Thursday, March 16. Formatted exclusively for IMAX, see 26% more of the image in IMAX than standard theatres. The Texas Spirit Theater, located on the museum's second floor, features multisensory special effects and will offer show times each day of the documentary films *The Star of Destiny* and *Shipwrecked*.

Visit the Bullock Texas State History Museum at 1800 Congress Ave. Austin, TX 78701. The museum is open Monday through Saturday from 9 am to 5 pm and Sunday from 12 pm to 5 pm. Admission to the exhibit areas is \$13 for adults, \$9 for youths between ages four and 17, and \$11 for military, college students and seniors 65 and older. For more information, visit TheStoryofTexas.com or call (512) 936-8746.

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Pride & Joy: The Texas Blues of Stevie Ray Vaughan Curated by the Grammy Museum at L.A. Live

Common Ground: The Music Festival Experience was curated by the Rock and Roll Hall of Fame and Museum, Cleveland, Ohio.

Support for the Bullock Museum's exhibitions and education programs provided by the Texas State History Museum Foundation.

## ABOUT THE BULLOCK MUSEUM

The Bullock Texas State History Museum includes three floors of exhibitions, Laser IMAX® and multisensory special-effects theaters, a café and museum store. The Museum collaborates with more than 700 museums, libraries, archives and individuals to display original historical artifacts and host exhibitions that illuminate Texas history and culture. For more, visit <a href="https://doi.org/10.1007/jha.2007/

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