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# **Bullock Museum Receives Highest Recognition from National Museum Organization**

State History Museum Awarded Re-Accreditation from the American Alliance of Museums

**JULY 25, 2023 (AUSTIN, TX)** — The Bullock Texas State History Museum has again achieved accreditation by the American Alliance of Museums, the highest national recognition afforded the nation's museums. Accreditation signifies excellence to the museum community, to governments, funders, outside agencies, and to the museum-going public. The Bullock Museum was initially accredited in 2013. All museums must undergo a reaccreditation review at least every 10 years to maintain accredited status.

Alliance Accreditation brings national recognition to a museum for its commitment to excellence, accountability, high professional standards and continued institutional improvement. Developed and sustained by museum professionals for 50 years, the Alliance's museum accreditation program is the field's primary vehicle for quality assurance, self-regulation and public accountability. It strengthens the museum profession by promoting practices that enable leaders to make informed decisions, allocate resources wisely, and remain financially and ethically accountable in order to provide the best possible service to the public.

"We are thrilled to have once more achieved this honor from AAM," said Margaret Koch, Director of the Bullock Museum. "Without a doubt, this milestone was the result of the tremendous passion, insight, and dedication to our mission brought to fruition each day by our incredible team. As an institution built on relationships that bring the Story of Texas alive, it is through them and our community partners, stakeholders, members, and colleagues that we remain committed to the experiences that bring us all a better understanding of Texas and its people."

Accreditation is a very rigorous but highly rewarding process that examines all aspects of a museum's operations. To earn accreditation a museum first must conduct a year of self-study, and then undergo a site visit by a team of peer reviewers. AAM's Accreditation Commission, an independent and autonomous body of museum professionals, considers the self-study and visiting committee report to determine whether a museum should receive accreditation.



"Accredited museums are a community of institutions that have chosen to hold themselves publicly accountable to excellence," said Laura L. Lott, Alliance President and CEO. "Accreditation is clearly a significant achievement, of which both the institutions and the communities they serve can be extremely proud."

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Of the nation's estimated 33,000 museums, only 1,100 are currently accredited. The Bullock Museum is one of only 53 accredited museums in Texas.

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The Bullock Museum, a division of the Texas State Preservation Board, is funded by Museum members, donors, and patrons, the Texas State History Museum Foundation, and the State of Texas.

### **ABOUT THE BULLOCK MUSEUM**

The Bullock Texas State History Museum, a division of the State Preservation Board and an accredited institution of the American Alliance of Museums, illuminates and celebrates Texas history, people, and culture. With dynamic, award-winning exhibitions, educational programming for all ages, and an IMAX® theater with the largest screen in Texas, the Museum collaborates with more than 700 museums, libraries, archives and individuals across the world to bring the Story of Texas to life.

### **ABOUT THE AMERICAN ALLIANCE OF MUSEUMS:**

The American Alliance of Museums has been bringing museums together since 1906, helping to develop standards and best practices, gathering and sharing knowledge, and providing advocacy on issues of concern to the entire museum community. Representing more than 35,000 individual museum professionals and volunteers, institutions, and corporate partners serving the museum field, the Alliance stands for the broad scope of the museum community. For more information, visit [www.aam-us.org](http://www.aam-us.org).

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