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The Bullock Museum wins award for excellence in educational programming

Recipient of the 2018 EdCom Award for B Movies and Bad History

SEPTEMBER 14, 2018 (AUSTIN, TX) — The Bullock Texas State History Museum has been selected as the 2018 recipient of the EdCom Award for Excellence in Programming from the Mountain-Plains Museums Association (MPMA) for its B Movies and Bad History series. The award, which was presented today at the MPMA Annual Conference, recognizes exemplary creativity in museum educational programs.

"The B Movies program complements the Museum's mission to tell a continually evolving story of Texas while making history relevant and fun to the lives of contemporary Texans," said Kate Betz, Head of Education and Interpretation for the Museum. "It addresses a wide variety of subjects, brings the public together with scholars and historians, and creates a comfortable space for conversation."

B Movies and Bad History, now in its fifth season, brings together history and film to illuminate the state's rich cultural heritage by exploring the myths and realities of Texas and Texans in pop culture. Often held in conjunction with a special exhibition, each program features a panel of experts, historians and academics to explore the shifting perceptions of Texas over time through film clips and conversation. This season begins on Tuesday, September 18 with a program highlighting the cowboy archetype on screen and the relationships Texans have to these cinematic representations.

In addition to B Movies and Bad History, film programming at the Bullock Museum includes the Texas Focus Film Series, a cinematic exploration of the Texas narrative through talent, location, and relevant storytelling, and Viva Cinema, a celebration of films by and/or about Latinos and Indigenous peoples of the Americas. Debuting in November is the new series Reel Women in Film, showcasing the cinematic works of women, both behind and in front of the camera. Next year the new Francophone Film Series, highlighting the rich diversity of French-language cinema, begins in March, and the Summer Family Film Series returns in June.



The B Movies and Bad History series explores the myths and realities of Texas in pop culture through film clips and discussions with experts, historians and academics.

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“We are honored to be recognized by the Mountain-Plains Museums Association in this way. The B Movies program is a great example of the Museum’s ongoing commitment to merging conversations about the past, present and future of Texas in engaging and unique ways,” said Betz.

For more information about Bullock Museum film and educational programming and to view the full schedule, visit TheStoryofTexas.com.

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The Bullock Texas State History Museum is a division of the Texas State Preservation Board. Additional support for educational programming provided by the Texas State History Museum Foundation.

ABOUT THE BULLOCK MUSEUM

The Bullock Texas State History Museum includes three floors of exhibitions, IMAX® and special-effects theaters, a café and museum store. The Museum collaborates with more than 700 museums, libraries, archives and individuals to display original historical artifacts and host exhibitions that illuminate and celebrate Texas history and culture. For more, visit TheStoryofTexas.com or call (512) 936-8746.

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