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MUSEUM
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Mouthwatering central Texas BBQ documentary to screen March 17

Filmmaker, pitmaster Q&A to follow *For the Love of Meat*

MARCH 8, 2016 (AUSTIN, TX) — Learn what it takes to make legendary Texas BBQ with a special screening of the mouthwatering documentary *For the Love of Meat* on Thursday, March 17 at 7 p.m. at the Bullock Texas State History Museum. This event represents the March installment of the museum's Texas Focus Film Series, which explores the story of Texas through films shot in and about the state.

It takes more than wood, meat, and fire to make great Texas BBQ. It takes passion, patience, dedication, and a deep understanding of tradition. *For the Love of Meat* sits down with some of the top pitmasters in central Texas to explore the philosophy, history, and process behind their craft — from the wood, to the pits, to the meat, to the technique and skill. Aaron Franklin of Franklin BBQ in Austin, Tootsie Tomanetz of Snows BBQ in Lexington, and Wayne Mueller of Louie Mueller BBQ in Taylor are featured in the film, along with appearances from pitmasters at City Market, Laird's, Cooper's, Opie's, and many more.

A Q&A with the film's creators, Jeff Jones, Matthew Johnson, Brandon Gonzales, and Matthew Wallis, and top central Texas pitmasters will follow the screening. Guests are invited to a welcoming reception with cash bar at 6 pm.

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"We're very excited about this event," said Bullock Museum Director of Theaters Josh Jacobs. "Central Texas is world renowned for its BBQ and *For the Love of Meat* is the first documentary to focus in on BBQ specifically in the region. This Texas Focus screening will be a great opportunity for BBQ enthusiasts to learn more about what makes their favorite restaurants so noteworthy, and maybe even help inform their own backyard approach."

The March 17 screening and discussion of *For the Love of Meat* is sponsored by Whole Foods Market and offered in conjunction with the exhibition *Our Global Kitchen: Food, Nature, Culture* which opens at the Bullock Museum on March 12.

For the Love of Meat will screen at 7 p.m. in the Texas Spirit Theater on the museum's second floor. Cost is \$3 for Bullock Museum members and students with a valid ID; and \$5 for non-members. Parking is free in the Museum's garage after 5 p.m. For more information and tickets, visit TheStoryofTexas.com.

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Event Summary

BBQ documentary *For the Love of Meat* will screen March 17 at 7 p.m. at the Bullock Museum as part of the Bullock's Texas Focus film series. A welcoming reception with cash bar is scheduled for 6 p.m. and a Q&A with the films creators will follow the screening. Tickets can be purchased at <http://www.thestoryoftexas.com/visit/calendar/texas-focus-for-the-love-of-meat-03172016>

About *For the Love of Meat*

For the Love of Meat visits with some of the top BBQ pitmasters in central Texas to learn what it's like to make such iconic food, and what it takes to do it. Aaron Franklin of the now famous Franklin BBQ in Austin, Tootsie Tomanetz of Snows BBQ in Lexington, and Wayne Mueller of Louie Mueller BBQ in Taylor are featured, along with appearances from the folks at City Market, Laird's, Cooper's, Opie's, and many more. To learn more, visit 4TheLoveofMeat.com.

About the Bullock Museum

The Bullock Texas State History Museum, located at 1800 N. Congress Ave. in downtown Austin, includes three floors of galleries, IMAX® and 4D special-effects theaters, a café and museum store. The Museum collaborates with more than 700 museums, libraries, archives, and individuals to display original historical artifacts and host exhibitions that illuminate and celebrate Texas history and culture. For more, visit TheStoryofTexas.com or call (512) 936-8746.

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