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Bullock Texas State History Museum names new Deputy Director of Interpretation

The role oversees the Museum's Exhibitions, Education and Web & Digital Media departments

FEBRUARY 23, 2022 (AUSTIN, TX) — The Bullock Texas State History Museum has selected Josefa González Mariscal as Deputy Director of Interpretation. González Mariscal brings to the role more than 30 years of experience in the cultural sector.

"We are thrilled to welcome Josefa to the Bullock's remarkable team of dedicated professionals," said Bullock Museum Director Margaret Koch. "Her experiences in the sharing of history, art, culture, and education will continue to propel the Museum forward in our quest to relate an accurate and comprehensive historical narrative of Texas to our contemporary lives."

As Deputy Director of Interpretation, González Mariscal will guide the Bullock Museum's educational initiatives and interpretive projects, overseeing the Museum's Exhibitions, Education and Web & Digital Media departments. She will also serve a significant role in strategic planning and helping to set and support the vision and direction of the Museum.

A native of Mexico City, González Mariscal began her career at the National History Museum in Mexico City and the San Carlos Arts Academy Historic Archives. Following, she worked at the Rufino Tamayo Museum of Contemporary Art, and then moved on to the historic Colegio de las Vizcainas, where she catalogued the institution's collection and developed the initial project for the creation of its museum. She also taught art history at Universidad del Claustro de Sor Juana and Universidad Iberoamericana.

An appointment to the position of Cultural Attaché for the Consulate General of Mexico in Houston brought González Mariscal to Texas, and in 1999 she was sworn in as an American citizen. Since relocating to the United States, she has held leadership positions in nonprofit and cultural institutions, including the Appraisers Association of America in New York, the Houston contemporary arts organization Diverse Works, and the International Society of Appraisers. She was also appointed Executive Director of the National Hispanic Cultural Center by New Mexico Governor Lujan Grisham.

In her private practice, González Mariscal has worked as a consultant for private and corporate collections. Projects she has been involved in include marine archaeological artifacts, Spanish Colonial paintings, altarpieces, furniture, textiles and jewelry. Her corporate curatorial projects



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include acquisition for Muzo Emerald Colombia, curation of a contemporary art collection for Novartis, and consulting in the deaccession of several corporate murals by major Latin American artists. She has appraised and helped facilitate the donation of works to the Metropolitan Museum of Art, the Los Angeles County Museum of Art, the Blanton Museum, the Museum of Fine Arts Houston, and the Royal Ontario Museum. As a consultant to federal agencies she has helped combat the illegal trade of art and cultural objects and has been nominated twice to the Cultural Property Advisory Committee by the United States Department of State.

González Mariscal holds a bachelor's degree in art history from Universidad Iberoamericana and has graduate certificates in Nonprofit Management from Texas A&M University and in Fine and Decorative Arts Appraising from New York University. She earned a master's degree in Public Service and Administration from the Bush School of Government and Public Service at Texas A&M University. She is fluent in Spanish, English and French.

"I believe in the power objects have to convey stories and how they help us ground historic events," said González Mariscal. "Documents, recordings, art, and photographs are tangible remnants of lives lived, of the history of the human endeavor. I found the position of Deputy Director of Interpretation particularly interesting as it relates to how we present the material so that the visitor can create a connection with a past human experience."

For more information about the Bullock Museum, visit TheStoryofTexas.com.

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The Bullock Museum, a division of the Texas State Preservation Board, is funded by Museum members, donors, and patrons, the Texas State History Museum Foundation, and the State of Texas.

ABOUT THE BULLOCK MUSEUM

The Bullock Texas State History Museum, a division of the State Preservation Board and an accredited institution of the American Alliance of Museums, illuminates and celebrates Texas history, people, and culture. With dynamic, award-winning exhibitions, educational programming for all ages, and an IMAX® theater with the largest screen in Texas, the Museum collaborates with more than 700 museums, libraries, archives and individuals across the world to bring the Story of Texas to life.

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