



FOR IMMEDIATE RELEASE

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WeatherFest blowing into Austin March 8

Local meteorologists, storm chasers, plus free kids' activities and film screenings for the entire family at the Bullock

FEBRUARY 21, 2014 (AUSTIN, TX) - Get weather on your radar with a day of science and fun for the whole family during WeatherFest 2014 on Saturday, March 8, 2014 from 10 a.m. to 3 p.m. at the Bullock Texas State History Museum in downtown Austin. WeatherFest is a partnership between the museum and Time Warner Cable News Austin.

Witness some of the world's most dramatic natural events; meet local meteorologists and learn about their experiences in the field; test your ability to predict and survive severe weather with storm spotter training; and see storm-chaser vehicles at close range.

Special film screenings of *Tornado Alley 3D*, *Hurricane on the Bayou*, and *Wild Texas Weather* are planned throughout this event which is great for adults and children of all ages. In addition to weather simulations, activities range from demonstrating sophisticated technological advances in weather science and forecasting, latest storm-chasing vehicles and equipment, to creative activities for children including art and science projects.

WeatherFest Program Partners

Learn more about how weather impacts the lives of all Texans with presentations by event sponsors Time Warner Cable News Austin and the Bullock Museum along with a variety of local and statewide organizations. Participating organizations include:

- Local meteorologists from Time Warner Cable News Austin, KXAN and KEYE
- Austin Fire Department
- City of Austin Watershed Protection Department
- Time Warner Cable CAMM - Connect a Million Minds
- Community Collaborative Rain, Hail, and Snow network (CoCoRaHS)
- Texas Department of Emergency Management
- Lower Colorado River Authority
- NOAA/National Weather Service
- SouthCentral Texas AMS/NWA Chapter
- West Texas Weather Modification
- Texas Floodplain Managers Association

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- School of Meteorology, University of Oklahoma
- National Weather Center, Norman, OK
- Advanced Radar Research Center, University of Oklahoma
- US Geological Survey

SCHEDULE

Texas Spirit Theater

- 10 a.m. NOAA Basic SKYWARN Storm Spotter Training Workshop**
Skywarn is a national volunteer program and this workshop is for anyone who wants to learn about how storms form and move in Central Texas. Learn how to safely identify and accurately report severe weather threats so that watches and warnings can be issued ahead of the threat.
- 12:30 p.m. Screening of *Wild Texas Weather***
Feel the wrath of Mother Nature at the Bullock Texas State History Museum's 4D film *Wild Texas Weather*. A gale-force, immersive theater presentation, this movie is packed so tight with energy, audiences will be blown away.
- 1 p.m. Ask a Meteorologist**
Participating Austin-area meteorologists include organizer Burton Fitzsimmons (Time Warner Cable News Austin); and meteorologists from KXAN News, KEYE News and KOKE/UT.
- 2 p.m. Free Screening of *Twister!***
Followed by tornado Q&A.

Lone Star Plaza

- 10 a.m. to 3p.m.** See the University of Oklahoma's Shared Mobile Atmospheric Research and Teaching (SMART) radar truck deployed out front of the museum to offer a hands-on tour and get up close to the high-tech vehicles used by storm chasers.

Second Floor Lobby

- 10 a.m. to 3p.m.** Want to know how a tornado forms, what is so important about the water cycle, or how the weather has changed Texas history? Learn about these topics and much more with activities especially for families with children ages 4 and up provided by Girlstart, the Bullock Museum and Central Texas Discover Engineering.

Bullock Museum IMAX Theatre

- All Day** *IMAX screenings of movies related to Texas weather - ticket prices apply.*
Tornado Alley 3D at 9:30 a.m., 12:30 p.m., 2:30 p.m., 4:30 p.m.
IMAX Icons: Hurricane on the Bayou at 1:30 p.m., 6:30 p.m.

For more, visit www.TheStoryofTexas.com or call (512) 936-8746.

About the Bullock Texas State History Museum

The Bullock Texas State History Museum in downtown Austin tells the unfolding story of the history, culture and people of Texas. The Museum has welcomed over 6 million visitors since it opened in 2001. The Museum and IMAX Theatre are located at 1800 N. Congress Avenue. For more, visit www.TheStoryofTexas.com or call (512) 936-8746.

About Time Warner Cable

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located mainly in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmedia.com.