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Greatest ocean predator comes to the biggest screen in Texas

JULY 29, 2013 (AUSTIN, TX) – Only the biggest screen in Texas is suitable for a stunning new documentary about the most imperial and feared ocean predator – the great white shark. A brand new film released this year, *Great White Shark 3D*, will open Aug. 2 at the Bullock Texas State History Museum's IMAX Theatre, which houses the largest movie screen in the state. This is the only location in Austin to host the film to date.

Great White Shark 3D unravels the mystery of the creature we love to fear—the much maligned and misunderstood great white shark—and goes to the depths of the seas and human daring to tell the true story of its role at the top of the oceanic food chain.

Three years in the making, *Great White Shark 3D* takes viewers around the world to the animal's stomping grounds: Mexico's legendary Guadalupe Island; newly discovered shark territory around Stewart Island off the tip of New Zealand; the bone-chilling waters of South Africa; and even to the California coast near heavily-populated Los Angeles.

The film examines what we know about these incredible animals through the eyes of several people whose lives and work have become inextricably linked to the great white. Using revolutionary high-speed, digital IMAX cameras in South Africa, filmmakers captured the great white breaching for the first time in 3D.

To gain worldwide awareness of the plight of all sharks, those involved in making *Great White Shark 3D* have teamed with notable international conservation organizations Oceana and WildAid to educate viewers about the fate of sharks at the hands of Earth's greatest predator of all—humans.

Screenings of the documentary will be held every day at the Bullock Museum, 1800 N. Congress Ave. in downtown Austin. Please visit www.TheStoryofTexas.com or call (512) 936-4749 for show times.

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About the Bullock Museum

The Bullock Texas State History Museum in downtown Austin tells the unfolding story of the history, culture and people of Texas. One of the most popular attractions in Central Texas, the Museum has welcomed over 5 million visitors since it opened in 2001. The Museum and IMAX Theatre are located at 1800 N. Congress Avenue, between the State Capital complex and the University of Texas campus. For more, visit www.TheStoryofTexas.com or call (512) 936-8746.