



FOR IMMEDIATE RELEASE

MEDIA CONTACT

Elizabeth Page | (512) 936-4607

Elizabeth.Page@TheStoryOfTexas.com

Bullock a Blue Star Museum with free admission, discounts for military families

MAY 29, 2017 (AUSTIN, TX) — The Bullock Texas State History Museum is proud to announce the launch of the 2017 season of [Blue Star Museums](#) and once again will offer free admission to active duty, National Guard, and Reserve military personnel and their families from Memorial Day through Labor Day 2017.

The Bullock Museum offers military discounts to provide educational and entertainment opportunities all year long. Each summer this is expanded to include free exhibition admission to active military members and their families, making the museum an affordable summer travel destination for Texas military families.

The Blue Star Museums program is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, the MetLife Foundation, and more than 2,000 museums and cultural institutions across the country, including nearly 100 in Texas. The complete list of participating museums is available at www.arts.gov/national/blue-star-museums.

The free admission program is available to any bearer of a Geneva Convention common access card (CAC), a DD Form 1173 ID card (dependent ID), or a DD Form 1173-1 ID card, which includes active duty U.S. military - Army, Navy, Air Force, Marines, Coast Guard, as well as members of the National Guard and Reserve, U.S. Public Health Service Commissioned Corps, NOAA Commissioned Corps - and up to five family members.

Find out more about Blue Star Museums admission eligibility and program details through the Blue Star Museum [FAQ page](#).

Blue Star Museums was created as a way of adding to the quality of life for active duty military families, with a special focus on providing free cultural



Blue Star Museums provides free cultural opportunities for military families, including the 2 million children who have had at least one parent deployed since 2001. The Bullock Museum in Austin is participating once again in 2017 and provides other discounts that make it an affordable vacation destination.

-more-

and educational opportunities to the approximately 2 million American children who have had at least one parent deployed since 2001. A parent [guide](#) has been created to help families get the most from museum visits.

The Bullock Museum has a full lineup of family exhibitions, programs, and films in its [Summer at the Bullock](#) program. The museum is hosting [Pride & Joy: The Texas Blues of Stevie Ray Vaughan](#), an exhibition curated by the Grammy Museum at L.A. Live and on display through July 23, 2017. The exhibition's only stop in Texas features numerous guitars, including Vaughan's "Number One" Fender Stratocaster; early family photographs; original stage outfits, including Vaughan's iconic hat; handwritten lyrics; original concert posters/ tour ephemera; and much more. In addition, [Common Ground: The Music Festival Experience](#), produced by the Rock and Roll Hall of Fame, shows through original artifacts how music festival experiences can break through barriers of age, geography, race, and class.

Both of these special exhibitions and the [Texas History Galleries](#), which detail thousands of years of Texas history, are included in the free admission offer through Blue Star Museums program. The Bullock Museum also offers military discounts on documentaries and Hollywood feature films that show daily in the museum's IMAX® Theatre. Located in downtown Austin, the museum features on-site parking, a cafe and museum store. Follow @BullockMuseum on Facebook and Twitter to find out about upcoming programs, or visit TheStoryofTexas.com for a full calendar of exhibitions, events and programs.

###

MEDIA Images and Assets: <http://bit.ly/BullockImages>

Support for the Bullock Museum's exhibitions and education programs provided by the Texas State History Museum Foundation.

ABOUT THE BULLOCK MUSEUM

The Bullock Texas State History Museum includes three floors of exhibitions, Laser IMAX® and multisensory special-effects theaters, a café and museum store. The Museum collaborates with more than 700 museums, libraries, archives and individuals to display original historical artifacts and host exhibitions that illuminate and celebrate Texas history and culture. For more, visit TheStoryofTexas.com or call (512) 936-8746.

1800 N. CONGRESS AVE. | AUSTIN, TEXAS 78701 | (512) 936-8746 | THESTORYOFTEXAS.COM