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## Museum makes *Delicious* choice for new cafe

**JANUARY 19, 2016 (AUSTIN, TX)** — The Bullock Texas State History Museum has selected the owner of several unique Austin restaurants, including Delicious on South Lamar, as the new operator of its redesigned cafe located at 1800 N. Congress Ave.

Recognized by Zagat, Yelp, *The Austin Chronicle*, and *Austin Food Magazine*, Delicious owner Raj Singh has developed several Austin-centric market/restaurant concepts over the past decade, and now plans to bring his distinctive vision to the museum's cafe, expected to reopen in February.

"We're very pleased to have the amazing team from Delicious craft a new, 21st century museum cafe experience," Bullock Museum Interim Director Margaret Koch said. "The cafe is a vital component the museum, adding to the visitors' experience and supporting the overall mission of the museum."

Located just north of the Texas State Capitol and adjacent to the University of Texas campus, the Bullock Museum welcomed nearly 600,000 visitors in 2016. In August, the museum began looking for a business to assume operation of the 6,800-square-foot cafe space on its second floor that has been redesigned by Verokolt, an Austin firm that has designed popular Austin restaurants like 24 Diner, Irene's, Italic and more.

The 150+-seat indoor/outdoor cafe space serves a diverse audience, which includes walk-up visitors of all ages, large groups, museum staff and volunteers, downtown office workers, and those attending special events.

The cafe will feature Texas favorites with a unique spin and with an emphasis on comfort food. Many items, from sauces to gelato, will be made in-house.

According to Koch, the Delicious philosophy of homemade, locally sourced, healthy, tasty food, using both familiar and distinct flavors resonated with the museum.

"They've made a commitment to provide the best service and affordable sustenance for visitors of all ages. It's a perfect fit for the



*The Bullock Museum has chosen the owners of Delicious on South Lamar as the operator for its newly renovated cafe space located on the second floor of the downtown Austin museum.*

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Bullock Museum, one we hope will also make the cafe a destination in itself," Koch said.

The museum includes three floors of exhibitions, an IMAX® theater, a multisensory special-effects theater, cafe and museum store. The museum collaborates with more than 700 museums, libraries, archives and individuals to display original historical artifacts and produce exhibitions and programming that illuminate and celebrate Texas history and culture. For more, visit [TheStoryofTexas.com](http://TheStoryofTexas.com) or call (512) 936-8746.

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**MEDIA Images and Assets:** <http://bit.ly/BullockMuseumCafe>

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#### **ABOUT THE BULLOCK MUSEUM**

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