

BULLOCK MUSEUM
2017 ANNUAL REPORT





DIRECTOR'S SUMMARY



LONG-TIME SUPPORTERS OF THE BULLOCK MUSEUM

convey to me a sense personal pride, appreciation for, ownership of, and investment in our mission to share the complex and dynamic stories of Texas history. Each year, our goal is to energize and grow that support across the State so that every Texan has the opportunity to see himself and herself in the narrative of how we became the Texas of today.

This year our annual report reflects on the mission-related results we achieved in Fiscal Year 2017, and the powerful impact felt by the more than 600,000 individuals who came through our doors, as well as the hundreds of thousands more who connected online. You'll read how we also achieved a significant reduction in the Museum's annual deficit from the previous year. As this report goes to press, we're now beginning the final phase of our first floor gallery renovation project, featuring the hull and cargo of *La Belle*. The expanded interpretation realized over the next months will be the culmination of over seven years of hard work on the part



of Museum staff, consultants, advisors, contractors, the State Preservation Board, and the Texas State History Museum Foundation.

As critical as preservation and fact-based research are in the telling of those stories, so too, is an appreciation for visitors looking for the relevance and impact of history on their understanding of the world. We know learning about history best happens when communities begin to understand their modern-day experiences in the context of the past, connecting emotionally and intellectually with the people who have gone before. For that reason, our educational experiences are found across all lines of Museum programming — exhibitions,

concerts, lectures, films, the Texas Story Project, tours, symposiums, distance learning, teacher enrichment, and school programs.

We remain grateful for the participation and financial support that made each success possible. But we're not stopping there. We are all invested in our ability and responsibility to share the Story of Texas. We cannot do it without YOU. Be a part of the Story of Texas.

Margaret Koch

Interim Director
Bullock Texas State History Museum



The Heart of the Museum

“
As always, we felt like our kids were able to walk away with so much more knowledge about this than they would have been able to have gotten from just a textbook! You do such an amazing job presenting the information to them and making it meaningful.”

TEACHER'S RESPONSE TO GROUP VISIT QUESTIONNAIRE





The Bullock Museum's mission, adopted in its 2011 Strategic Plan, provides the guiding principles for all the Museum does:

The Bob Bullock Texas State History Museum engages the broadest possible audience to interpret the continually unfolding Story of Texas through meaningful educational experiences. This is accomplished through core values of

**Leadership, Excellence, Accessibility,
Diversity, and Relevance.**



BY THE NUMBERS



Welcomed
603,848
visitors to the museum

Installed **825**
new artifacts in **10** exhibitions



Hosted **402**
education programs



Welcomed **110,118**
students, teachers, and
chaperones to the museum



Engaged **9,785**
Distance Learning
Students in 193 sessions



232,889
Bullock Museum
moviegoers watched
features & documentaries

107 Texas counties were represented in school group visits (field trips and distance learning)



59,615

Guests attended public programs



27,543

Visitors enjoyed H-E-B Free First Sundays

THE **STORY** OF TEXAS .COM



692,973

New users discovered the website



1,730

Blue Star Military members and their families received free admission



5,812 Students and teachers viewed free documentary films thanks to Story of Texas Scholarships





LEADERSHIP

Setting trends on the local, national, and international stage positions the Bullock Museum as a leader in Texas.



The scale model of *La Belle* gives visitors a sense of what the ship looked like in 1684.

THE GROUNDBREAKING WORK done to tell the story of *La Belle*, acknowledged as one of the four most important shipwrecks of the era, continues to impact research and preservation both here and abroad. A special delegation from the “Ships that Changed History Symposium” included representatives from the *Mary Rose* in Britain, the Swedish warship *Vasa*, and the Atelier de Recherche et de Conservation, France. Adding to the historic record, the work of Texas A&M’s School of Architecture to create 3D digital scans of *La Belle*’s hull provides important data for the ongoing preservation of the ship for decades to come.

The Museum was among a select group of institutions receiving a \$25,000 grant from Bank of America’s

Art Conservation Project for the Goddess of Liberty, which towers over the atrium. This impressive sculpture once stood atop the state Capitol for nearly 100 years, and the preservation work and 360 degree laser mapping brings new life to an iconic piece of Texas history.

The Museum worked with the Department of Agriculture to gain access to some of Texas's largest ranches, including the Yturria Family Ranches in South Texas, the Dudley Bros. Ranch in Central Texas, and JA Ranch in the Panhandle. Incorporated into the third floor gallery, the stunning visual presentation of these working ranches draws visitors into the immensity of Texas.

The Museum introduced the Collectors' Gallery, featuring rarely seen artifacts from private collectors across the state. In addition the Bullock original exhibition, *Pong to Pokémon: The Evolution of Electronic Gaming*, revealed Texas as one of the most influential arenas for gaming in the World. Smithsonian curators visited with Bullock staff to discuss how the exhibit was developed.



Conservators carefully clean the Goddess of Liberty, July 2017.

“*From where I sat, the presentations were terrific and the audience was deeply engaged. That is hard to come by, from my experience, and I think you deserve most of the credit for putting it together. Well done.*”

ATTENDEE AT PURCHASED LIVES SYMPOSIUM



Informational text block, likely a museum label or brochure, partially visible in the bottom right corner. The text is illegible due to the angle and lighting.



EXCELLENCE

Partnering with exceptional scholars, organizations, artists, and community leaders brings greater opportunities for significant impact.

EXCELLENCE



Jimmie Vaughan performed opening night of the exhibition, *Pride & Joy: The Texas Blues of Stevie Ray Vaughan*. March 2017.

PARTNERSHIPS with organizations, institutions, and individuals remain at the core of our work. The Bullock Museum received accolades from around the world, as well as awards from local and national organizations, and maintained its highly valued accreditation by the American Alliance of Museums.

The Museum's *Butterfly Project* engaged more than 5,000 children from across the state to design an art installation promoting hope and tolerance to accompany the special exhibitions, *State of Deception: The Power of Nazi Propaganda* and *On the Texas Homefront*. Created in partnership with the Visual Studies department of St. Edward's University, the installation featured beautiful, colorful butterflies, hand-

crafted by students from more than 100 schools throughout Texas and hundreds of families. The project gave children a way to process difficult historic topics through artistic expression and received a Leadership in History Award of Merit from the American Association for State and Local History.

The Museum's World Refugee Day program celebrated its ninth year and was honored by Interfaith Action of Central Texas with a 2017 Hope Award for ongoing, dedicated service to Austin's refugee community.

Professional development programs in partnership with local school districts provided teachers with tools to discuss difficult topics in their classrooms.

Twenty-nine new artifact lenders entrusted us with objects from their collections, including

The Andy Warhol Museum in Pittsburgh, Pennsylvania, the Holocaust Museum Houston, the Dallas Holocaust Museum/Center for Education and Tolerance, the Franklin D. Roosevelt Presidential Library in Hyde Park, New York, and the Mission

Historical Museum in Mission, Texas.

The Museum's podcast for *Pride & Joy: The Texas Blues of Stevie Ray Vaughan*, reintroduced the iconic musician to a whole new generation. Legendary musician Jimmie Vaughan shared his story through the Museum's on-line, award-winning Texas Story Project. The exhibition at the Bullock was also featured in Japan's *Guitar* magazine.

American Flags displayed rare historic flags from nationally known flag expert and collector Dr. Peter Keim. The inspiring exhibition included a 200 year-old 13-star flag from the Early Revolutionary War period and the only known 14-star flag in existence. The Bullock's interpretation for the exhibit was so successful, it was used by the Tampa Bay History Center for a similar exhibition.

“ I am delighted to inform you the Bullock Texas State History Museum was selected as a 2017 Award of Merit winner... The AASLH Leadership in History Awards is the nation's most prestigious competition for recognition of achievement in state and local history.”

**AASLH NOTIFICATION OF AWARD LETTER,
2017**



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TEJANA

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ACCESSIBILITY

Expanding our reach to audiences within and beyond the Museum's walls enhances visitor accessibility.

ACCESSIBILITY



Museum educator Angela Kennedy keeps students engaged during a H-E-B First Free Sunday, 2017.

APPEALING to all ages, family, student, and teacher programs and events served our largest audience since the Museum's opening. Staff continued working toward the Museum's ongoing goal of diversifying its audiences and making programs accessible to all.

The Museum welcomed 110,118 students, teachers and chaperones from 107 counties across the state through on-site field trips, teacher professional development workshops, and distance learning programs. Monthly school group programs Science Thursdays and Living History Days completed a successful second year, serving 30 percent more students than the previous year. Distance learning programs

brought the Museum into classrooms when students could not physically reach the Museum to discuss topics ranging from early American Indian history to cattle drives to immigration.

Committed to providing educational experiences no matter a family's income, the Museum received continued funding from the Institute of Museum and Library Services and H-E-B for family programs such as Free First Sundays and the Summer Family Film Series. Thousands of families enjoyed activities and programs that celebrated national holidays, the state's Native American heritage and wild Texas weather. From Memorial Day weekend through Labor Day weekend, active-military personnel and their families also gained free admission to the Museum.

Making sure that all exhibitions go beyond the accessibility mandated by the Americans With Disabilities Act, the Museum invested in new captioning equipment to provide a better IMAX experience for moviegoers with hearing impairments, and continues to offer sign language interpreters for events when requested.



Mother and daughter select words of hope in *On the Texas Homefront*, 2016.

“Always love to take my students to the museum for so many reasons but especially due to the fact that most of them might not have the chance to visit with their families since I serve students of low income families. Equal opportunities are extremely important and necessary to better everyone's education.”

ELVIA WHITTEN
Metz Elementary



Shawl with White and Red Sequins
This shawl is made of wool and is decorated with a large, circular, red, sequined or beaded design in the center. The shawl is flanked by two vertical red borders with a similar sequined or beaded pattern. It is displayed in a glass case.



Saddle and Bridle
This saddle and bridle set is made of brown leather and is decorated with silver and black elements. It is displayed in a glass case.

Saddle Pad
This saddle pad is made of blue, textured material and is decorated with silver and black elements. It is displayed in a glass case.



DIVERSITY

Exploring the
diversity of our past
influences how we
see ourselves in the
Story of Texas.

DIVERSITY



One of thousands of butterflies created for the *Butterfly Project* art installation, 2016–2017.

DURING a contentious national election year the, the museum provided teachers, parents and students the opportunity to discuss issues of tolerance, morality and shared responsibility both in the past and present, and gave children a way to process difficult topics through artistic expression.

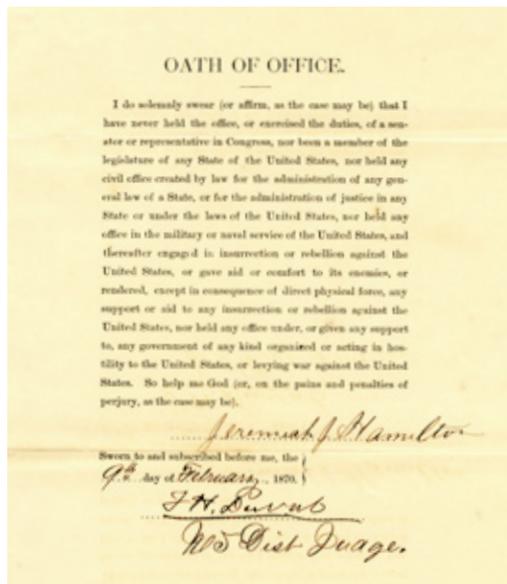
The launch of two new series focusing on Latin cinema and women in film broadened the Museum’s audience and provided new ways to explore Texas’s diverse identity. *Common Ground: The Music Festival Experience*, from the Rock and Roll Hall of Fame and Museum, brought together artifacts and concert footage in a dynamic exhibition linking the story of the music festival with music’s powerful cultural

impact around the globe as people from all backgrounds come together for the experience.

The Museum also received thousands of virtual visitors who launched 1,008,977 website sessions. These included 692,973 new users from 768 Texas communities, all 50 states, and 210 countries. More than half of these users were on mobile devices, underscoring the importance of maintaining accessible digital assets.

Artifacts highlighting women's suffrage and integration in high school sports were featured in the galleries. *Purchased Lives: The American Slave Trade from 1808 to 1865* used first-person testimonies and more than 75 original artifacts to explore slavery's reach and lasting legacy beyond New

Orleans and Galveston, beyond Texas, beyond the South, and into the very fabric of America.



Oath of office taken by Representative Jeremiah J. Hamilton, 1870. Courtesy Texas State Library and Archives.

“To say that the Bullock Museum’s rendition of *The Butterfly Project* was successful is, I believe, an understatement. Students of varying socioeconomic backgrounds from K-12 and beyond as well as visitor to the Museum were engaged in an open dialogue about the Holocaust, the lessons of which are still very relevant to our world even now...”

KELLY J. ZÚÑIGA, ED.D.
Chief Executive Officer
Holocaust Museum Houston





RELEVANCE

Researching
contemporary and
historic sources
expands our
knowledge of the past
and connects 21st
century communities.

RELEVANCE



A mobile app for *Purchased Lives: The American Slave Trade from 1808 to 1865* accompanied the exhibition, 2017.

THOUGHTFUL curation of programming created many memorable experiences for visitors and tied themes of the past to the events of today. The Museum created contemporary programs and placed more than 800 new artifacts on display, keeping the Bullock Museum experience fresh even for repeat visitors.

Programs for public audiences ranged from lectures with nationally-recognized scholars to film series to programs designed for a fun night out, connecting Texas's past and present and deepening audience appreciation of our shared heritage. Academic symposia on topics such as slavery and propaganda connected historical topics to contemporary

issues and garnered significant community engagement.

The Museum's ongoing Texas Artist Series highlighted artists whose work has been influenced by their time in Texas, from classical musicians, to up-and-coming blues artists, to award-winning playwrights. In-gallery theatrical performances brought history to life for visitors of all ages. Workshops and casual evenings let audiences try their hand at painting, photography, wine tasting, and even playing vintage video games.

Nationally renowned speakers included R.B. Brenner (Director of the School of Journalism and the G.B. Dealey Regents Professor in Journalism at the University of Texas at Austin), Steven Luckert (Senior Curator in the Levine Institute for Holocaust Education), Tara D. Sonenshine (former undersecretary of state of public diplomacy and public affairs), Chris Tomlinson (Houston Chronicle), and Winston G. Williams (Executive Director of Capital City Black Film Festival).

“ Our family has enjoyed a variety of exhibits at the Bob Bullock museum - including the global food exhibit, flags, Big Bend, and La Belle. I wanted to thank you especially for your socially significant exhibits - Civil Rights quilts, violence on the border, and Nazi propaganda.”

SUPARNA CHAKRABORTI,
Museum Member



Living History Interpreter Joyce Aldridge shares stories of Susanna Dickinson, survivor of the Battle of the Alamo, to Museum visitors, 2017.



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DUDLEY BROS. RANCH
Comanche County

CLASSIC
EXPERIENCE
DUDLEY
BROS. RANCH
COMANCHE COUNTY
TEXAS

WILDFIRE



SUSTAINABILITY

Examining our
institutional health
means room for growth.





Attendees wait to enter *State of Deception* on opening night, 2017.

MORE THAN 80% of the Bullock Museum's annual budget is revenue-based. Through admission fees, memberships, facility rentals, parking fees, gift shop sales, private contributions from individuals and corporations, and state appropriations, the museum operates its award-winning programs. The Texas State History Museum Corporate Council, begun in 2016 and the Texas State History Museum Foundation have contributed greatly to the Museum's success. An educational appropriation by the Texas Legislature awarded in 2014 supports our web-based educational outreach.

In FY2017, more than 4,800 members continued to show their support of the museum through the purchase of

memberships. The Museum hosted more than 65 private events including than 20,000 attendees. Eight couples started their married lives together under the iconic plaza Star.

With a state appropriation to convert the Bullock Museum's IMAX® digital projection system to Laser, and the renovation of the lobby and concessions area, the theater became the only one of its kind in the state. It now provides a spectacular viewing and sound environment and has increased profitability in a highly competitive market, all to support the educational programming of the Museum.

Contributing to the sustainability of the Museum and providing much needed service to our visitors, more than 100

active volunteers provided in excess of 17,000 hours of service by greeting visitors, sharing their knowledge with hands-on activities, facilitating the Museum's living history program, and offering fascinating glimpses into history in gallery conversations.



Visitors take the opportunity to view rare U.S. flags in *American Flags*, 2017.

“...it is we who should be thanking you and all the staff at the Bullock Museum for your work. While the U.S. Holocaust Museum and other exhibits are more international in scope, the Bullock has done a great job of bringing the story to the local level, making it relevant and helping us all to see how it applies to everyone.”

SANDY GOTTESMAN

Financial Sponsor

State of Deception: The Power of Nazi Propaganda

FINANCIAL POSITION



Revenue by Type	FY 2017	FY 2016	FY 2015
ADMISSIONS			
General Admissions	1,602,356.53	1,397,075.00	1,352,882.29
IMAX Theater	1,547,286.47	1,532,224.04	1,295,571.04
Texas Spirit Theater	408,945.17	444,443.53	444,591.57
GRANTS AND CONTRIBUTIONS *	499,694.86	189,277.26	1,620,917.40
STATE APPROPRIATIONS			
Texas History Education Program †	413,506.70	581,663.54	1,080,349.97
<i>La Belle Project</i>			974,617.35
IMAX Projector & Theater Renovation ‡	502,897.91	982,361.33	
Operating Expenses	457,634.36	457,225.98	545,193.35
FACILITY RENTALS	726,860.89	641,721.14	745,226.52
PARKING FEES	728,411.82	698,820.16	658,271.95
MERCHANDISE SALES	991,773.75	983,769.44	1,067,734.51
MEMBERSHIP FEES	369,576.00	317,076.50	377,937.83
THEATER CONCESSIONS	270,033.97	275,241.92	188,627.81
CAFE COMMISSIONS/OTHER	65,752.17	63,523.19	87,576.09
Total Revenue	8,584,730.60	8,564,423.03	10,439,497.68

* Includes \$234,227 for FY 2017 Temporary Exhibits and Educational Programming

† \$413,507 expended in FY 2017 from FY 2014 state appropriation of \$5 million, leaving balance of \$1,826,754.

‡ Total of \$1,485,259 expended in FY 2016 and FY 2017 from FY 2016 appropriation of \$1.5 million.



Expenses by Department/Project	FY 2017	FY 2016	FY 2015
FILMS AND THEATERS	1,666,990.35	2,774,955.87	1,634,748.82
IMAX PROJECTOR & THEATER RENOVATION	502,897.91		
TSHMF CAPITAL CAMPAIGN		472,023.32	1,627,204.87
TEXAS HISTORY EDUCATION PROGRAM	413,506.70	581,663.54	1,080,349.97
EXHIBITIONS	1,614,472.54	952,367.38	570,508.54
VISITOR SERVICES	906,208.44	841,845.50	698,854.69
ADMINISTRATION	524,080.49	542,552.74	510,743.45
MARKETING	678,661.20	694,757.00	518,000.08
EDUCATION AND PROGRAMS	616,188.50	530,218.24	404,295.34
HOUSEKEEPING	270,158.94	326,216.84	336,966.30
MUSEUM STORE	830,929.67	894,048.57	795,138.13
FACILITIES MAINTENANCE	153,764.13	171,388.61	241,670.88
FACILITY RENTALS	232,468.11	217,731.94	195,032.19
MEMBERSHIP	190,799.32	195,214.90	166,316.58
PARKING *		112,133.09	112,018.03
Total Expenses	8,601,126.30	9,307,117.54	8,891,847.87
Change in Net Position	(16,395.70)	(742,694.51)	1,547,649.81

* Beginning in FY17, parking expenses are included within the Visitor Services department.

ATTENDANCE

	FY2017	FY2016	FY2015
General Attendance	261,559	240,313	240,540
Theaters *	232,889	251,799	242,605
Educational Programs and Facility Rentals	109,400	100,664	94,579
Total	603,848	592,776	577,724
K-12 Students/Teachers †	91,488	77,887	75,790

* Theater attendance includes feature films, documentaries, and Spirit Theater

† Student and Teacher numbers also included in other totals; represents onsite visitation only

FY17 EXHIBITIONS

State of Deception:

The Power of Nazi Propaganda
(9/17/2016 - 1/8/2017)

American Flags

(9/30/2016 - 1/16/2017)

Purchased Lives:

*The American Slave Trade
from 1808 to 1865*
(4/22 - 7/8/2017)

Pride and Joy:

The Texas Blues of Stevie Ray Vaughan
(3/10 - 7/23/2017)

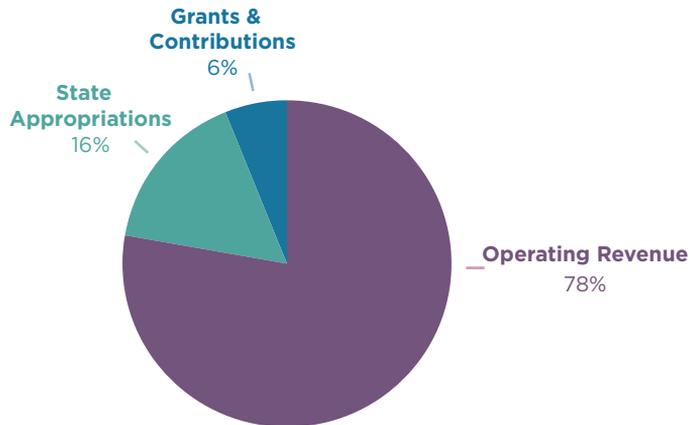
Common Ground:

The Music Festival Experience
(3/10 - 7/23/2017)

Pong to Pokémon:

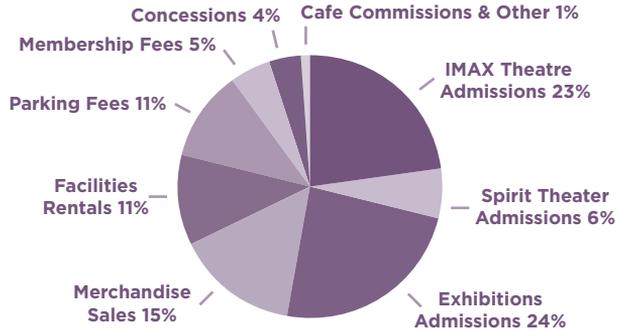
The Evolution of Electronic Gaming
(7/29 - 3/18/2018)

MUSEUM REVENUE

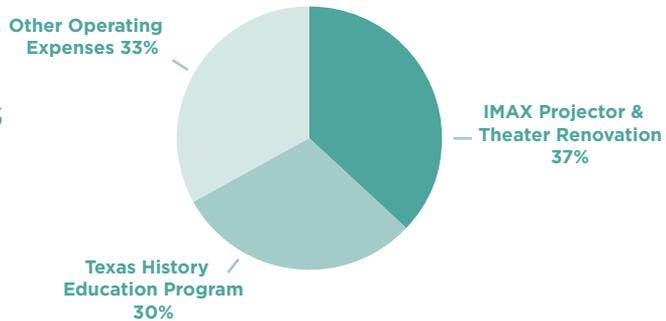


REVENUE BY TYPE

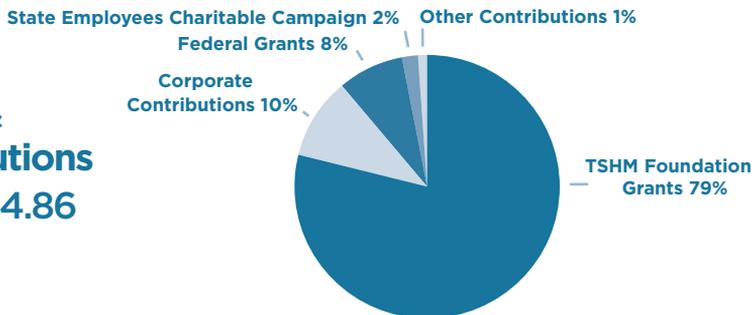
Operating Revenue
\$6,710,996.77



State Appropriations
\$1,374,038.97



Grants & Contributions
\$499,694.86



COMMUNITY PARTNERS



- 101X
- Alienware
- American Color Labs
- Austin Museum of Natural History
- Apollo Games
- Arcade4Home
- Austin Chronicle
- Austin Family Magazine
- Austin Gaming Conference
- Austin Guitar School
- Austin ISD
- Austin Museum Partnership
- Austin Public Library
- Austin Refugee Roundtable
- Austin Toy Museum
- Austin Woman Magazine
- Badgerdog
- Betty Kerran Trust/
Prosperity Bank, Victoria
- Bill Kaman
- Bill Peeples
- Bluepoint Games, Inc.
- Brenda and John Romero
- Capitol BEST Robotics
- Central Texas
- Discover Engineering
- Charles Kaufman
- Chicago History Museum
- Christian Campbell
- Cine Las Americas
- Common Threads
- Connect2Texas
- Dallas Holocaust Museum**
- Daniel Johnston
- Dell
- Dick's Classic Garage
Car Museum
- Dolph Briscoe Center for
American History
- Don Herzfeld
- Dr. Ian Hancock
- Dr. Jesús F. "Frank"
de la Teja
- Dr. Peter Keim
- Dragon's Lair Comics &
Fantasy Austin
- Education Service Centers,
Region 11 and 13
- Entercom Radio
- Entertainment
Software Association
- Eric Robinson
- Ethics Unwrapped
- Evan Windham
- Exhibits-New lenders
- FDR Presidential Library
- Finn Staber
- Ford's Theatre
- Friends of the
Governor's Mansion
- Game and Mobile Media
Applications Program at the
University of Texas
- GameOver
- Gearbox Software
- Girlstart
- Grammy Museum**
- Great Promise for
American Indians**
- Gregg and
Michelle Philipson
- Groundwork Music Project
- H-E-B
- Historic New Orleans
Collection
- Holocaust Memorial
Museum of San Antonio
- Holocaust Museum Houston**
- Humanities Texas
- id Software
- Institute for Museum and
Library Services
- Interfaith Action of
Central Texas
- James E. Bruseth
- Jan Cobb



Japanese American National Museum

Jenny Peterson
Jim Gigante
Jimmie Vaughan

Stevie Ray Vaughan Estate

John Andrews
John Bratcher
Juliana Barr
Ken Higdon
Kevin Stork
KOOP Radio
KUT/KUTX
Kyle Stallings
LiveMom
Martin Coulter
Master Ngyuen Tien Hoa
MathHappens
Matthew Davila

National Constitution Center

National Endowment for the Humanities

National Museum of African American History and Culture
National Park Service
Neill-Cochran House Museum
Nintendo® / Retro Studios

Nolan Ryan

Oklahoma History Center
Onion Creek Country Club
Peerless Manufacturing Co.
Poetry Out Loud

Portalarium

Rachel Weil
Randalls or
Tom Thumb Stores

Red McCombs Collection

Richard Garriott
Richard Gimble
Round Rock ISD
Shane Turner
Spectrum News Austin
St. Edward's University
Stanley Forman
Stephen Harrigan
Stratus Properties, Inc.

Sun Radio

SXSW Gaming

Texas Commission on the Arts

Texas Department of Agriculture

Texas Department of Transportation

Texas Film Commission,
Office of the Governor

Texas Fine Wine

Texas Folklife

Texas General Land Office

Texas Historical Commission

Texas Holocaust and Genocide Commission
Texas Military Forces Museum
Texas Monthly

Texas Parks and Wildlife

Texas State Employee Charitable Campaign
Texas State Historical Association
Texas State University
The Andy Warhol Museum
The Austin Chronicle
The Contemporary Austin
The Historic New Orleans Collection

United States Holocaust Memorial Museum

University of Texas at Austin
US Holocaust Memorial Museum
Waterloo Records and Video
Youth Art Month
Youth Career Fest



The background of the image is a dark, moody photograph of a leather chair. A diagonal split runs from the top right towards the bottom left, separating a dark brown, textured area on the left from a solid dark grey area on the right. The text is overlaid on this split.

TEXAS STATE HISTORY MUSEUM FOUNDATION

Dedicated donors
raise statewide
support and awareness
of the Museum.

HISTORY-MAKING TEXANS



Nolan Ryan and Earl Campbell.
History-Making Texan honorees, 2017.

SINCE ITS INCEPTION in 1999, the Texas State History Museum Foundation has raised over \$28 million to support a variety of educational programs that currently benefit more than 370,000 visitors a year, including school tour scholarships to students from economically challenged schools. Dedicated Trustees from across the state and four staff members implement the Foundation's mission.

At its annual Texas Independence Day Dinner, the Foundation presents exemplary Texans with the prestigious History-Making Texan award, which honors living Texas legends whose contributions to the state and the nation have been truly historic and exceptional in scope. Margaret Perkins chaired a dinner held on March 2, 2017 that honored sports legends Earl Campbell and Nolan Ryan as History-Making Texans. The Foundation greatly appreciates the generosity of underwriters and the committee's diligent efforts to raise proceeds to benefit the many educational programs and projects of the Bullock Museum.

2017 TEXAS INDEPENDENCE DAY DINNER SPONSORS

MAJOR UNDERWRITERS (\$25,000)

Mr. and Mrs. Bruce Blakemore
Louise and Guy Griffeth

The Men and Women of Hunt Consolidated, Inc.
Ambassador and Mrs. Lyndon Olson
Palmetto Partners - Janice and Robert McNair
Margaret and Jim Perkins

BENEFACTORS (\$15,000)

Bud Light/Silver Eagle Distributors
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CenterPoint Energy, Inc.
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and Karl Rove
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Management, Mark Benson

SPONSORS (\$10,000)

Association of Electric Companies of Texas/
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Carla and Brad Moran
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Spoetzl Brewery
St. David's HealthCare
Strake Foundation
The University of Texas at Austin, Office of
the President, and The University of Texas
Intercollegiate Athletics
The University of Texas System/Friends of the
Museum
Karen O'Connor Urban
Phillip and Heather Wilhelm



Stevie Ray Vaughn's #1 guitar was highlighted in an exhibition planned with Foundation support.

EXHIBITIONS & PROGRAMS MAJOR DONORS 2016-2017

Individuals, corporations and foundations provide essential support to the Museum, including for the campaign to renovate the first floor galleries, special exhibitions, educational programming, scholarships for student field trips, and free admission programs. The Texas State History Museum Foundation gratefully acknowledges the following major donors for their generous support received from September 1, 2016 to August 31, 2017.

\$250,000

Dan L Duncan Foundation

\$50,000

Anheuser-Busch

H-E-B

\$50,000 TO \$25,001

Bud Light /
Silver Eagle Distributors

Hoblitzelle Foundation

Nintendo® / Retro Studios

Rea Charitable Trust

\$25,000 TO 10,001

Bank of America

The Ben E. Keith Company

Tito's Handmade Vodka

\$10,000

Abell-Hanger Foundation

Hamman Foundation

TEXAS STATE HISTORY MUSEUM FOUNDATION BOARD OF TRUSTEES 2017-2018

TRUSTEES

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President

Richard Leshin, Corpus Christi
President-Elect

Jane Barnhill, Brenham
Vice-President

Tim Crowley, Austin
Treasurer

Margaret Perkins, Tyler
Secretary

Dan Branch, Dallas
Dinner Chair

Robert Barnes, Austin

Mark Benson, Houston, TX/Newport Beach, CA

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