### BULLOCK TEXAS STATE HISTORY MUSEUM

## FOR IMMEDIATE RELEASE MEDIA CONTACT

Elizabeth Page | (512) 936-4607 Elizabeth.Page@TheStoryOfTexas.com

# Stevie Ray Vaughan exhibit curated by The GRAMMY Museum® makes final stop at the Bullock in Austin

Pride & Joy: The Texas Blues of Stevie Ray Vaughan opens 3/10

MARCH 3, 2017 (AUSTIN, TX) — On March 10, 2017, the exhibit, Pride & Joy: The Texas Blues of Stevie Ray Vaughan, will open at the Bullock Texas State History Museum in Austin. Presented by the Los Angeles-based GRAMMY Museum® at L.A. LIVE, this one-of-a-kind exhibit will offer visitors an in-depth look at the iconic career of Stevie Ray Vaughan. It opened in L.A. in 2014 as the first exhibit exclusively highlighting the career of the legendary Texas bluesman. Jimmie Vaughan, Stevie's brother, serves as a guest curator for the exhibit that will make its final stop on the tour and only stop in Texas at the Bullock Museum in Austin.

"I'm excited to partner with the Bullock and GRAMMY Museum to honor my brother and his music," Jimmie Vaughan said. "I know Stevie's many Texas fans will enjoy this exhibit, as many of his personal, never-before-seen items will be on display. I hope by doing this, it will remind people of the incredible musician he was and all the music and love he gave to the world. I miss him every day."

On display through July 23, 2017, the exhibit will feature numerous guitars, including Vaughan's "Number One" Fender Stratocaster; early family photographs; original stage outfits, including Vaughan's iconic hat; handwritten lyrics; original concert posters/ tour ephemera; and much more.

"We are thrilled to bring this incredibly rich Stevie Ray Vaughan experience to Texas," Bullock Museum Interim Director Margaret Koch said. "Through a stunning array of artifacts, personal photographs, and multimedia features, our visitors will be able to gain insight into the life, artistry, and legacy of this influential and muchloved musician. As the final and only Texas venue, we've nearly doubled the size of



Austin is the last stop on the *Pride & Joy* exhibition tour and its only stop in Texas. Rare artifacts, photographs, guitars and more from the Vaughan family's collection will be on view through July 23, 2017 at the Bullock Museum.

the original exhibit to include artifacts from musicians who had an impact on Stevie's early years, a never-before-exhibited drum set from Chris Layton, personal photographs from Antone's, and footage of Stevie's ACL Live performances. The museum is honored to have worked closely with the Vaughans and GRAMMY Live Museum to remember Stevie with this one-of-a-kind exhibition."

Vaughan was a world-renowned guitar player who made an enormous impact on the history and widespread popularity of Texas blues. As the only Texas stop on this tour, the museum is proud to work closely with Jimmie to offer visitors this personal glimpse into Stevie's life and work."

With his astonishingly accomplished guitar playing, <u>Stevie Ray Vaughan</u> ignited the blues revival of the 1980s. He drew equally from bluesmen like Albert King, Buddy Guy, and Albert Collins and rock 'n' roll players like Jimi Hendrix and Lonnie Mack, as well as jazz guitarists like Kenny Burrell and Wes Montgomery, developing a uniquely eclectic and fiery style that sounded like no other guitarist.

Vaughan bridged the gap between blues and rock like no other artist had since the late 1960s. From 1983 to 1990, Stevie Ray was the leading light in American blues, consistently selling out concerts while his albums regularly went gold. His tragic death in 1990 at age 35 cut short a brilliant career in blues and American rock, just as he was on the brink of superstardom.

"As a former music journalist, I had the pleasure of knowing him and writing about him," said GRAMMY Museum Executive Director Bob Santelli. "I couldn't be more pleased to pay tribute to him and share this exhibition with his Texas fans."

The Bullock Museum is located at 1800 N. Congress Ave. The galleries are open Monday through Saturday from 9 a.m. to 5 p.m. and 12 to 5 p.m. on Sundays. For more information, including details on exhibition-related programming, visit TheStoryofTexas.com.

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MEDIA Images and Assets: http://bit.ly/PrideJoyAustin

Pride & Joy: The Texas Blues of Stevie Ray Vaughan Curated by the Grammy Museum at L.A. Live

Support for the Bullock Museum's exhibitions and education programs provided by the Texas State History Museum Foundation.

#### ABOUT THE BULLOCK MUSEUM

The Bullock Texas State History Museum includes three floors of exhibitions, Laser IMAX® and multisensory special-effects theaters, a café and museum store. The Museum collaborates with more than 700 museums, libraries, archives and individuals to display original historical artifacts and host exhibitions that illuminate Texas history and culture. For more, visit <a href="https://doi.org/10.1007/j.com/">TheStoryofTexas.com</a> or call (512) 936-8746.

#### ABOUT THE GRAMMY MUSEUM

The GRAMMY Museum is an independent, 501(c)(3) non-profit organization created as a partnership between The Recording Academy and AEG. Paying tribute to music's rich cultural history, the 21st century Museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the GRAMMY Awards, the premier recognition of excellence in recorded music. The GRAMMY Museum features 30,000 square feet of interactive permanent and traveling exhibits, with four floors of dynamic and engaging multimedia presentations, and is located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, guests will experience music from a neverbefore-seen insider perspective that only the GRAMMY Museum can deliver. In addition to its Los Angeles location, the Museum opened its first GRAMMY Museum outside of

Los Angeles in Cleveland, Miss., in March 2016. Also in 2016, the Museum opened the GRAMMY Museum Gallery® at Musicians Hall of Fame in Nashville, Tenn. In January 2017 the Museum announced its plans to open the first international GRAMMY Museum in Sanya, China, within the next three years. Later this year the Museum will debut the GRAMMY Museum Experience™ Prudential Center in Newark, N.J. For more information, please call 213-765-6800 or visit www.grammymuseum.org . For breaking news and exclusive content, follow @TheGRAMMYMuseum on Twitter and Instagram, and like "The GRAMMY Museum" on Facebook.

1800 N. CONGRESS AVE. | AUSTIN, TEXAS 78701 | (512) 936-8746 | THESTORYOFTEXAS.COM